



**MAKE YOURSELF
AT HOME**



Guntersville
ALABAMA



WATER, WATER EVERYWHERE...

...it's what defines Guntersville, and makes it a special place to live, to work, to play. Literally surrounded by Lake Guntersville in North Alabama's Mountain-Lakes region, this is one city that makes quality of life a way of life. And that quality is reflected at every turn by the stunning beauty of nature's handiwork – a combination of water, mountains, and trees that frames friendly neighborhoods, progressive business districts, excellent schools, and unmatched recreational opportunities. Explore all that Guntersville has to offer, and see for yourself how one community's natural beauty is reflected perfectly by the quality of living.



**MORE THAN
69,000
ACRES OF
WATER.**

A lot of places have a lake or a river – usually somewhere you “go to”. But thanks to almost a thousand miles of shoreline, you don’t go far in this friendly southern oasis without a view of the tree-lined lake. Whether you’re relishing a vacation getaway, or simply being recharged by the view on your way to work, Lake Guntersville provides the perfect backdrop.

**WORKING
OR PLAYING,
GUNTERSVILLE
OFFERS THE
GOOD LIFE.**

Distinct seasons, unparalleled water resources for work and play, and excellent housing values make a positive experience a common experience in this unique lake city. From fall colors on a country road to waterfront experiences at every turn, Guntersville offers a place apart from the ordinary.

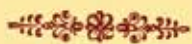




Water, land and sky frame sunsets that reflect Guntersville's unique beauty. Opposite: A wide range of choices for shopping, dining and housing enhance the small-town atmosphere.



MAKE YOURSELF AT HOME IN A CITY THAT VALUES WORK & PLAY.



When the Tennessee Valley Authority created Lake Guntersville in the 1930s, Guntersville became an inland peninsula some 600 feet above sea level. From three directions, you'll travel across water to reach a warm Southern welcome.

Guntersville is the center of a regional population whose wide-ranging interests create an inspiring atmosphere. From unique shops and churches of all denominations to stunning lake view homes, from year-round golf to miles of walking trails, Guntersville boasts variety.

A stroll down Guntersville's classic main street reveals a diverse shopping district, with inventory that runs the gamut from quaint to chic. The city also offers all the benefits you'd expect from convenient shopping centers and major retailers. And you won't go hungry here – culinary delights range from classic Southern specialties to haute cuisine.



From trophy bass to a heavy stringer of bream and crappie, Lake Guntersville delivers the goods to weekend anglers and pros alike.



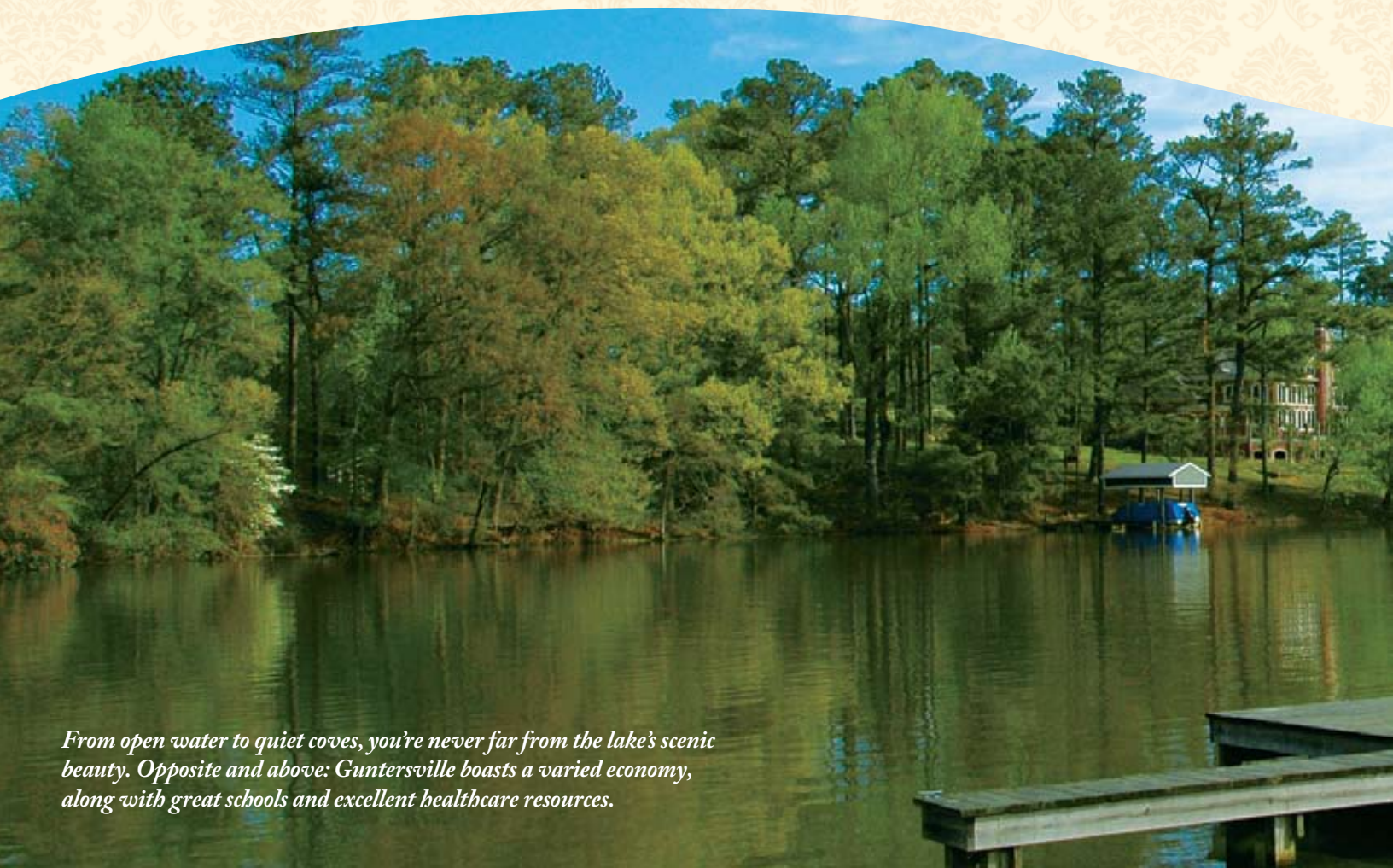
ENJOY DOING BUSINESS IN GUNTERSVILLE. As the county seat for Marshall County, Guntersville's economy is balanced between manufacturing, retail trade and professional services. The city is also a center for distribution, agriculture, highly acclaimed retirement living and – of course – recreation and tourism.

Part of what gives Guntersville its unique flavor is its nationally recognized newspaper, *The Advertiser-Glean*. Treasured for its informative stories about local people and events that matter to the area, the Glean reflects a culture that places a premium on down-to-earth values and quality living.

Conners Island Business Park comprises 550 acres within the city limits, a unique development that provides a natural lakeside setting for a variety of business operations. Large and small tracts are available for a broad range of industrial, corporate, and commercial facilities at Conners Island – where business truly lives on the lake.



Natural beauty and practicality make Conners Island Business Park a prime location for manufacturing plants, R&D facilities and corporate offices.



From open water to quiet coves, you're never far from the lake's scenic beauty. Opposite and above: Guntersville boasts a varied economy, along with great schools and excellent healthcare resources.



GET A GOOD EDUCATION. Guntersville gets high marks for education, as students in the four city schools consistently score above national averages on standardized achievement tests. The system is ranked in the top tier of the state's public schools, and from K-12 the city maintains a student-to-staff ratio of 18 to 1. Post-secondary educational opportunities within easy commuting distance include technical schools, plus two- and four-year colleges with advanced degree programs.



HEALTHY LIVING COMES NATURALLY. Guntersville's quality of life attracts outstanding medical practitioners with excellent medical care from general practice to most specialties. The JCAHO-accredited Marshall Medical Centers provide state-of-the-art acute inpatient care and a wide range of outpatient services, plus excellent rehabilitation and healthy living resources.

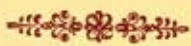




*Eastern views offer sunrises as varied as they are plentiful.
Opposite: Lake Guntersville State Park is an ideal spot for
golfing, boating, hiking or simply enjoying an elevated view.*



YOU DON'T HAVE TO GO FAR WHEN IT'S TIME TO GO OUT & PLAY.



While the lake is the city's defining feature, the Appalachian foothills location makes Guntersville ideal for many outdoor pursuits.

If fishing, swimming, or boating is not your thing, choose a lakeside hammock or mountain bike, golf course or hunting field, campsite or dramatic overlook. These options and more are available throughout the city, not to mention at the 6,000-acre Lake Guntersville State Park with its resort hotel, campgrounds, golf course and hiking trails.

RECREATION FOR ALL AGES.

The city offers impressive facilities for organized sports of all types. From lighted ball fields and tennis courts to a skateboard park, Guntersville makes sure that everyone has a place to play. Or swim – the city's Olympic-size pool is home to an excellent aquatic program for adults and kids alike.

Miles of walking and biking trails include playgrounds and picnic pavilions by the lake. The city also operates a thriving Senior Center, featuring nutrition programs, educational activities, recreation programs, health screening, arts and crafts and city transportation services.



Miles of walking and biking trails provide an ever-changing view of Lake Guntersville and the surrounding mountains. Much of the trail network is lighted for nighttime enjoyment.



THE INSIDE SCOOP ON ARTS & CULTURE.

The good stuff is not all outdoors in Guntersville. With a heritage rich in Native American and Civil War history, the City museum offers a glimpse of the past through artifacts and exhibits.

Guntersville's excellent public library offers a full range of opportunities from books to electronic media to a foreign film series. The library also sponsors a summertime reading program for kids.

Theater and the arts play a big role in Guntersville. The Whole Backstage, a regional theater organization, has marked three decades entertaining and involving the community in the performing arts. With its recently completed renovation of a nationally-registered historic building, The Whole Backstage boasts a state-of-the-art theater facility usually found only in much larger markets.



Guntersville Museum boasts an outstanding artifacts collection along with art and historical exhibits.





CELEBRATE! The festival and events calendar for Guntersville is full and varied. January starts things off with an Eagle Awareness program at Lake Guntersville State Park, a perfect spot to witness the comeback of this proud American symbol. St. Patrick's Day sports the Wild Irish Run, a highly-regarded regional 10K event. During summer the Mountain Valley Arts Council stages free concerts by the lake. And the city lights up the 4th of July with a stunning over-the-lake fireworks display. In the year's grand finale, the city celebrates with a Boat Parade of Lights for a unique holiday experience.

COME SEE FOR YOURSELF. Natural beauty, local charm, business opportunity – no matter what you're looking for this mountain-lakes jewel has something that sparkles for everyone. Whether you're just visiting or putting down roots, you'll find Guntersville's quality reflected at every turn.



Sunsets seem to linger over wide expanses of water. Opposite and above: Indoors and out, Guntersville is a great place to enjoy a friendly, Southern lifestyle.

For business-development and municipal services, contact:



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For visitor and relocation information, contact:



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